

**EXTRACT OF MINUTE OF OBAN, LORN AND THE ISLES AREA COMMITTEE HELD
ON 11 SEPTEMBER 2019**

*** 17. NOTICE OF MOTION UNDER STANDING ORDER 14**

Councillor McKenzie, seconded by Councillor Green had given notice of the following motion:-

‘Urgent Motion on Street Signage – Oban’

The Area Committee notes that Argyll and Bute Council has a responsibility to work in partnership with our communities to increase footfall in our town centres and to support and enable our local businesses to thrive, whilst also ensuring the safety of pedestrians and disabled residents.

Following representation from local businesses regarding the current stringent enforcement of street signage policy currently taking place in Oban Town Centre and the potential for detrimental impact on trade, affecting in particular our Small and Medium sized Enterprises sited off the main street, who are dependent on street signage to attract and direct passing trade;

The OLI Area Committee request that the PPSL:-

1. Consider an urgent moratorium on current enforcement and also a review of current street signage policy.
2. Consider requesting an urgent consultation exercise be carried forward by officers, working in conjunction with local businesses, and other stakeholders to ensure that town centre trade is not adversely impacted by current policy enforcement.
3. Agrees that the blanket approach to enforcement adopted by the current policy is taking up a great deal of officer time, and a more cost effective solution be sought to address this, which instead turns policy enforcement focus on to the few incidences of street signage actually causing any problems in Oban town centre.

The Chair ruled that the motion be considered as a matter of urgency by reason to initiate discussions to commence the proposed recommendations without further delay.

Decision

The Oban, Lorn and the Isles Area Committee agreed the terms of the Motion and resolved accordingly.